

File Requirements

Posters, Phone Cases, Cushions and Calendar Motifs

Format: jpg

Colour space: RGB

Resolution: shorter side min. 2500 pxl, 300 dpi

Size: max. 50 MB

Standard Portrait Format (e.g. 4000 x 6000 pxl or in a landscape format 6000 x 4000):
Poster, Aluminium Print, Gallery Print, Wood Print



Please make sure to leave sufficient space between important pieces of the motif or design and the edge of the whole image. Parts of the artwork may be cut off or bent when printed for framed posters with a passe-partout, or when printed on canvases or on phone cases. These areas are highlighted in pink on the following images (approx. 8% from the edge). In other words: **Do not place any important picture details outside of the purple areas!** Further below, you will find some examples of how important parts of the motif get lost on a canvas or phone case, when there isn't enough space between the motif and the edge of the image.

Framed posters with passe-partout



Canvases

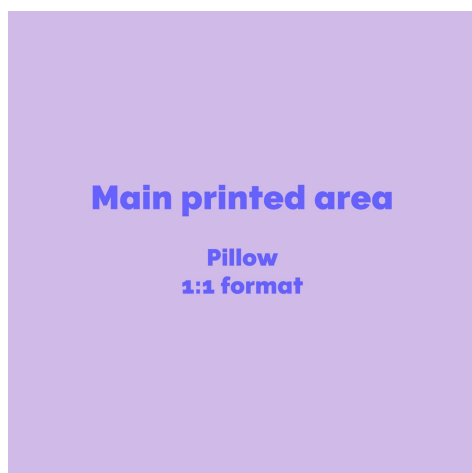


File Requirements

Cushions and square motifs
(all wall art except canvases)

(e.g. 3000 x 3000 pxl)

Square motifs
(Canvases)



Examples for insufficient spacing:

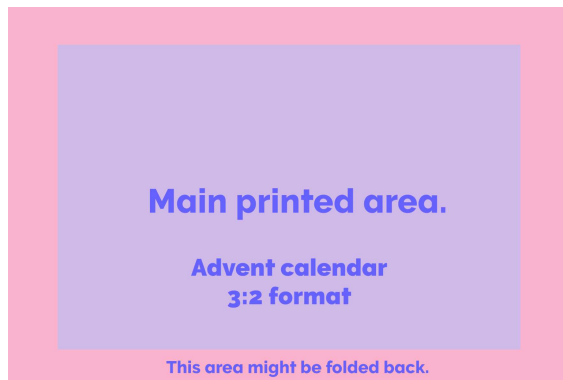


Emiliano Deificus - COLOGNE GERMANY SKYLINE MAP ART

File Requirements

Advent calendars (e.g. 6000 x 4000 pxl)

Phone cases (e.g. 3000 x 5000 pxl)



T-Shirts, Hoodies & Sweatshirts; Mugs

Format: png, transparent background

Size: max. 50 MB

Resolution: min. 72 dpi; shorter side of the non-transparent area min. 2500 pxl



Florent Bodart - Zest

In terms of being accepted by our system, the png file aspect ratio is not important. When it comes to fashion, however, you can best control where exactly your motif will end up with a 2:3 file. Below, we have listed some examples for you to see where exactly your motif will be placed on fashion products.

File Requirements

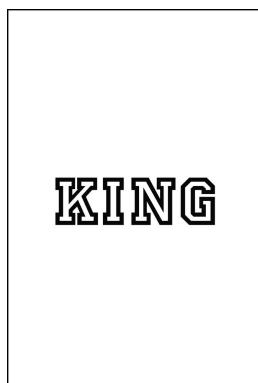
Fashion

The printing area on fashion lies within this purple area in a 2:3 aspect ratio (same for hoodies & sweatshirts):

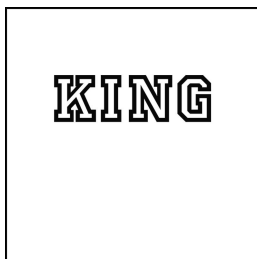
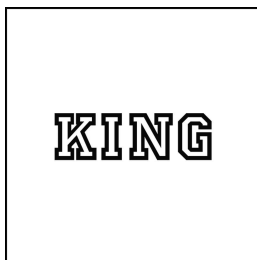
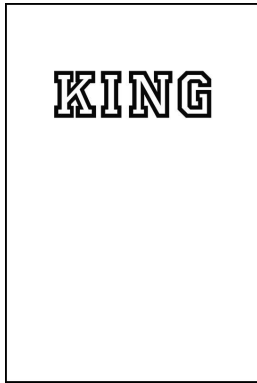


So if you use a 2:3 aspect ratio for your png files, you will be able to control where the motif ends up on fashion. Any other ratio will be converted into 2:3 automatically and placed in the middle of the purple area (above) or the off-white area (below).

Examples:



File Requirements



File Requirements

Mugs

The printing area on mugs lies within this purple area in a 1:1 aspect ratio:



The png file will be adjusted in a way that the central focus point of the motif is printed on the face of the mug in a 1:1 ratio and as large as possible. In other words: All transparency around the non-transparent part will be deleted.

This means: Each of the four fashion pngs above (*without the black border*) will look like this on the printed product:



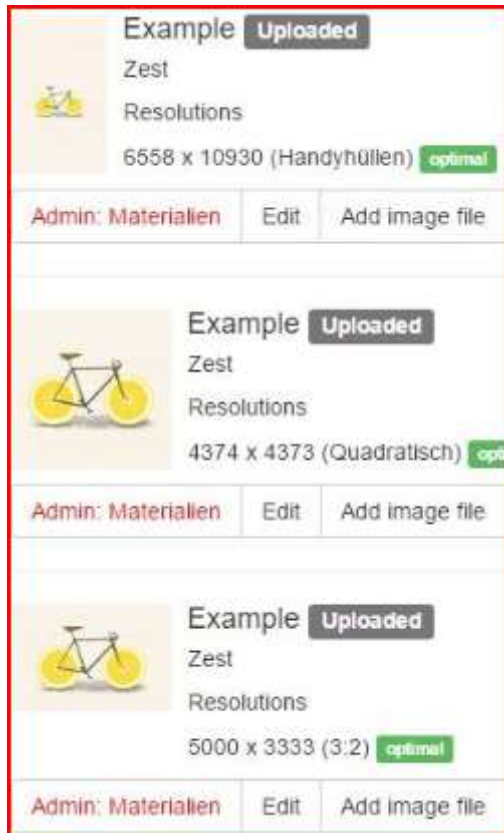
If the black border was part of the motif, it would also be part of the printed product, for example like this (more or less):



File Requirements

When uploading **more than one aspect ratio** of a motif, please do not do this via "Add artwork", but rather via **"Add image file"**, so all aspect ratios will be collected as one motif entry - instead of creating one entry for every aspect ratio.

Wrong!



Example **Uploaded**
Zest
Resolutions
6558 x 10930 (Handyhüllen) **optimal**

Admin: Materialien Edit Add image file

Example **Uploaded**
Zest
Resolutions
4374 x 4373 (Quadratisch) **optimal**

Admin: Materialien Edit Add image file

Example **Uploaded**
Zest
Resolutions
5000 x 3333 (3:2) **optimal**

Admin: Materialien Edit Add image file

Correct!



Example **Uploaded**
Zest
Resolutions
4374 x 4373 (Quadratisch) **optimal**
5000 x 3333 (3:2) **optimal**
6558 x 10930 (Handyhüllen) **optimal**

Admin: Materialien Edit **Add image file**

By now clicking on "Edit" and scrolling down, you should get this overview:

Resolutions
4374 x 4373 (Quadratisch) **optimal**



5000 x 3333 (3:2) **optimal**



6558 x 10930 (Handyhüllen) **optimal**

